

PRESTON & STEVE'S

CARDBOARD CLASSIC AT MOUNTAINFEST



Montage Mountainfest Vendor Summary

- Thanks for your interest in becoming a vendor at Preston & Steve's Cardboard Classic and Mountainfest 2026 at Montage Mountain on March 6th and 7th! This year we welcome cover band The M80s on Friday, and chart-topping bands Wheatus and Sugar Ray on Saturday! This event spans two days and additionally features a Cardboard Box Derby, skiing, snowboarding, pond skimming, live local music and more!
- The vendor fee covers access to both Friday and Saturday. There is no single day option.
- Vendors are required to be here for the duration of the event for both days. **Late load in and early load out are not permitted.**
- Vendor load in will take place Friday March 6th from 5:30am-7:00am and Saturday March 7th from 7:00am-8:30am. Vendor **EARLY LOAD IN** is highly encouraged on Thursday between 11am and 9pm.
- All 10x10 vendor booths are located **outside the main lodge on snow**. A pre-set 10x10 tent with a floor mat will be provided. Tow sleds will be available to use while loading in. Please note the vending hours are approximately 14 hours per day and outdoors. Please dress and plan accordingly. All vendors must work out of a 10x10 spot. **Trucks and trailers of any kind cannot be accommodated at this event.**
- Vendor applications and checks **MUST** be submitted no later than Friday February 13th. Applications past this deadline may not be considered.
- Please closely read the entirety of this application, including the vendor permitting information on the last page, and prepare to obtain any/all necessary permits. Submission of this application indicates you have read and understand all details.
- **Service trucks, retail food trucks, passenger cars, or vehicles of any kind are not permitted on the snow in the festival area under any circumstance.** All vehicles must have a vendor name and contact info displayed in the windshield while loading in and loading out, and must be parked in the general parking lot after load in.



WHEN:

FRIDAY March 6, 2026

SATURDAY MARCH 7, 2026

FRIDAY: 7:00am until 5:00pm

SATURDAY: 8:30am until 7:00pm

LOCATION: MONTAGE MOUNTAIN RESORTS

CONTACT: TylerC@MontageMountainResorts.com

PHONE: 570-969-7669 ext. 108

Mountainfest Vendor Information

Mountainfest at Montage Mountain is back and way BIGGER than ever! We teamed up with WMMR 93.3 to create a mega event over two days this winter combining Preston & Steve's Annual Cardboard Classic with our Mountainfest End of Season Concert for a winter festival on the mountain unlike any before! Friday, February 28th cardboard sledgers will take to the hill for all the Cardboard Classic crashes, creativity, and calamity, followed by a live performance by The M80's at 5:00pm. Guests will stay the weekend and hit the slopes on Saturday, March 1st to kick off day 2 then jam out with Tonic and headliner Better Than Ezra at 2:30pm and 5:00pm respectively. It's going to be an action-packed event that you do not want to miss!

Partnership

Vendors will be selected and contacted after the application process is finalized. A limited number of vendors will be selected to participate in this year's festival, allowing for good product variety and maximized vendor profitability. Vendor load in will take place Friday, February 28th from 5:30am–7:00am and Saturday, March 1st from 7:00am–8:30am. Vendor EARLY LOAD IN is highly encouraged on Thursday after 12:00pm. Outdoor generators must run quiet and vent away from the festival grounds. Vendor staff and affiliated parties must be present throughout the festival hours and must adhere to the Guest Service standards Montage Mountain upholds. All members of the event, regardless of company or affiliation, agree to work toward the overall success of the event and understand that the experience as a whole is more valuable than the sales at any single booth. Partnership is very important to the team at Montage Mountain. We ask that all vendors help in promoting the event in shops, social media, and through word of mouth. Options are available to sell tickets to the event through consignment at no cost upfront. Vendors with the interest and ability to promote the event with us get preference in future considerations and festival placement.

TERMS & CONDITIONS

Please complete the enclosed application and return it, with payment, no later than Friday February 7, 2025.

All applications received will be reviewed, and management reserves the right to accept/deny participation in the event for any reason or no reason at all. Applications will be reviewed based on a number of criteria, including but not limited to completeness, previous event involvement, marketing reach, vendor variety, timeliness of application, ability to provide equipment, and clarity of information. When listing "products offered," it is important to be thorough and detailed as your mix influences participation in the event and provides information for festival marketing leading up to the event. An accepted application is commitment to the festival and no refunds will be issued if the event participation falls through. All vendors must be present for the full duration of the days participating. If an application is not accepted, the vendor fee will be returned at that time. Your check will not be cashed until your application has been accepted by the festival organizers. All vendor booths are located outdoors and on snow. Please dress and prepare accordingly. **Vendors will not be permitted to serve product in glass containers.** All food/beverage must be transferred to plastic before sale. Electricity and other supplies are available on a limited basis and must be requested on your application. Management reserves the right to deny requests due to limited availability. Please include all fees and list all requirements when completing your application.

Vendors are responsible for collecting PA State Sales Tax on all applicable items.



MOUNTAINFEST VENDOR APPLICATION

APPLICATION DEADLINE: FEBRUARY 13, 2026

MAIL THIS APPLICATION AND PAYMENT TO:

Mountainfest Application
1000 Montage Mountain Rd
Scranton, PA 18507

COMPANY INFORMATION

COMPANY NAME (to appear on listing) _____

Address: _____ City/State/Zip: _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

Contact Name: _____ Tax ID: _____

BY SIGNING THIS CONTRACT, I ACKNOWLEDGE THAT I HAVE RECEIVED AND READ ALL THE RULES/GUIDELINES AND AGREE TO ABIDE BY THOSE SET FORTH HEREIN.

SIGNATURE: _____ DATE: _____

PRODUCT INFO

ITEMS TO BE OFFERED: _____

PLEASE NOTE: ONLY THE PRODUCTS LISTED MAY BE DISPLAYED AND SOLD. MANAGEMENT RESERVES THE RIGHT TO PROHIBIT SALE OF ANY PRODUCT(S) NOT LISTED ON THIS CONTRACT.

BOOTH & PAYMENT INFORMATION

10' X 10' (2-DAY) RENTAL FEE

<input type="checkbox"/> PRESENTING SPONSOR	\$30,000
<input type="checkbox"/> ASSOCIATE SPONSOR	\$5,000
<input type="checkbox"/> 10X10 OUTDOOR VENDOR	\$1,000

ELECTRICITY

<input type="checkbox"/> None	\$0
<input type="checkbox"/> 5A 110V	\$50
<input type="checkbox"/> 50A 220V	\$100
<input type="checkbox"/> NEMA 10-30	
<input type="checkbox"/> NEMA 14-30	
<input type="checkbox"/> NEMA 14-50	
<input type="checkbox"/> NEMA 6-50	
<input type="checkbox"/> PIGTAIL	

SUPPLIES

<input type="checkbox"/> 8FT TABLES	\$40 ea.
<input type="checkbox"/> CHAIRS	\$20 ea.
<input type="checkbox"/> LINENS	\$25 ea.
<input type="checkbox"/> ICE	\$50
<input type="checkbox"/> WIFI	\$35

PAYMENT

TOTAL: \$ _____

MAKE CHECK PAYABLE TO:
SH PROMOTIONS

ELECTRICITY AND SUPPLY FEES WAIVED FOR SPONSORS

** ONE MILLION DOLLAR LIABILITY INSURANCE MUST BE CARRIED - CERTIFICATE OF INSURANCE MUST BE PROVIDED **

PLEASE INCLUDE A COPY OF YOUR COI WITH YOUR APPLICATION & PAYMENT, LISTING "SH PROMOTIONS. LLC - 426 MULBERRY ST SCRANTON, PA 18503 AS ADDITIONALLY INSURED.

ADMIN USE ONLY

MONTAGE MOUNTAIN REPRESENTATIVE: _____ DATE: _____

NAME: _____ TITLE: _____

SIGNATURES DENOTES ACCEPTANCE OF THIS CONTRACT.



MOUNTAINFEST PERMITS & LICENSES

The following indicates the permits necessary to submit to Montage Mountain. Please note: Montage Mountain reserves the right to discontinue partnership with any vendor if permits are not submitted, without refund. See requirements here:

All Vendors: Valid Certificate of Insurance

Wine & Spirit Vendors: PA LCB Exposition Permit

Certificate of Insurance (ALL VENDORS)

Listing MONTAGE MOUNTAIN RESORTS, LP as additionally insured

Certificate of Insurance Verbiage: Your insurance certificate should read as follows:

SH Promotions, LLC
426 Mulberry Street
Scranton, PA 18503

The Certificate Holder includes:

[MMR GENERAL, LLC], [WSJ MONTAGE INVESTORS, LLC], [WCP MONTAGE INVESTORS, LLC], [MONTAGE MOUNTAIN MANAGEMENT, LLC], [ADMIRAL MANAGEMENT SERVICES, LLC], and [P&D CAPITAL, LLC] as additionally insured.

A valid COI MUST be handed in at the time of application and before the application is considered valid. Vendor spots will not be reserved or marked on our festival map until the COI is turned in and the application is complete.

Pennsylvania Liquor Control Board Exposition Permit (Wineries/Distilleries Only)

An exposition permit must be granted to the licensee for use at Montage Mountain Resorts, LP. The approval of an Exposition Permit is subject to all the LCB's conditions and restrictions.

Please obtain a permit from the Pennsylvania Bureau of Licensing:

Bureau of Licensing
Northwest Office Building
Harrisburg, PA 17124
717-783-8250
Lcb.pa.gov