

# ELECTRIC CITY CRAFT BREW FEST



**WHEN:**

*GA SESSION A* : Friday April 28th 5:30pm - 9:00pm

*VIP SESSION* : Saturday April 29th 12:30pm - 4:00pm

*GA SESSION B* : Saturday April 29th 5:30 - 9:00pm

**LOCATION:** MONTAGE MOUNTAIN RESORTS

**CONTACT:** [jessef@montagemountainresorts.com](mailto:jessef@montagemountainresorts.com)

**Dear Retail Vendor,**

Montage Mountain Resorts hosts “Electric City Craft Brew Fest” on Friday April 28th & Saturday April 29th! Join us this year as we feature craft and micro breweries from across the nation along with some great vendors, beer school, VIP tastings, food pairings, & live entertainment. This event will be held inside & outside the lodge at Montage Mountain. Advanced Purchase GA tickets will be available for \$29 presale, at the door for \$40. VIP tickets that include food pairings will be available for \$59, \$70 at the door if still available.

Expected attendance: 2,000+ guests

## **TERMS & CONDITIONS**

Please complete the enclosed application and return it prior to Monday, March 13th 2017. All applications are accepted on a first come, first serve basis and management reserves the right to deny participation in the event for any or no reason. Vendor slots are limited to ensure uniqueness, maximize profitability, and space limitations.

**Vendor load-in will take place at 1:00pm on Friday April 28th.** Generators or any other fuel/gas/burning equipment are not allowed inside. Festival representatives will direct vendors to their locations between 1:00PM-2:00PM.

**VENDOR SET UP MUST BE COMPLETED BY 3:00PM ON FRIDAY.**

An accepted application is commitment to the festival for both days and no refunds will be made after April 15th, 2017. Rejected applicants will be notified prior to April 15th, 2017. If rejected, your fee will be returned at this time. Note, your check will not be cashed until your application has been accepted by the festival organizers.

Each vendor will be provided with (2) wrist bands and (2) tasting glasses. Vendor staff are required to be 18+ years of age, and must be 21+ to receive a tasting glass and/or participate in any samplings.



# RETAIL VENDOR APPLICATION

Friday April 28th & Saturday April 29th

MAIL THIS FORM AND PAYMENT BY MARCH 13TH TO:  
Montage Mountain Resorts · Attn: Events

## COMPANY INFORMATION

COMPANY NAME (to appear on listing) \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Tax ID: \_\_\_\_\_

*BY SIGNING THIS CONTRACT, I ACKNOWLEDGE THAT I HAVE RECEIVED AND READ ALL THE RULES/GUIDELINES AND AGREE TO ABIDE BY THOSE SET FORTH HEREIN.*

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

## PRODUCT INFO

ITEMS TO BE SOLD: \_\_\_\_\_

*PLEASE NOTE: ONLY THE PRODUCTS LISTED MAY BE DISPLAYED AND SOLD. MANAGEMENT RESERVES THE RIGHT TO PULL ANY PRODUCT NOT LISTED ON THIS CONTRACT.*

## BOOTH & PAYMENT INFORMATION

### SPACE RENTAL FEE

- 10 X 10 SPACE \$125
- 10 X 20 SPACE \$225

### ELECTRICITY

- 20A 110V \$30

### TABLES & CHAIRS

- \_\_\_\_\_ 6FT TABLE(S) \$10 ea
- \_\_\_\_\_ CHAIR(S) \$5 ea

### PAYMENT

**TOTAL: \$** \_\_\_\_\_

**MAKE CHECK PAYABLE TO:**  
SH PROMOTIONS LLC

**\*\* ONE MILLION DOLLAR LIABILITY INSURANCE MUST BE CARRIED — W-9 & CERTIFICATE OF INSURANCE MUST BE PROVIDED. \*\***

*PLEASE INCLUDE A COPY OF YOUR COI, LISTING "SH PROMOTIONS, LLC · 426 MULBERRY ST, SCRANTON PA 18503" AS ADDITIONALLY INSURED*

## INSTRUCTIONS

**Please read the attached terms and conditions. Complete this application in its entirety and return to the address listed above.**

*A signed, approved/confirmed copy will be returned to you. Upon acceptance by management, the completion and return of this signed application is a commitment to show and will serve as a binding agreement between management and the vendor.*

## ADMIN USE ONLY

**EVENT COORDINATOR SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**MARKETING DIRECTOR SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

*SIGNATURES DENOTES ACCEPTANCE OF THIS CONTRACT.*